

NEW FROM NOVOSTRAT – THE 'SONIC GOLD EXCEL' WOOD AND LAMINATE FLOOR UNDERLAY

NOVOSTRAT
INSULATION IN CONSTRUCTION

Sonic Gold Excel is a completely new high performance underlay for laminate, solid wood and engineered floors, both for domestic and workplace applications.

This extremely durable underlay is a three layer lamination based on the well proven Novostrat high density polyethylene foam, as used in other underlays in the Sonic range, which is the key to its exceptional sound absorption performance qualities and impact resistance.

The floor-side lamination is an effective 100µm LDPE black vapour control layer and the top lamination is a gold foil facing which extends to form a 200mm overlap, on both sides, to avoid any possible acoustic bridging and to facilitate perfect continuity in installation. The higher density polyethylene foam also goes a long way to evening out imperfections in the deck on to which the floor is to be laid.

The company's market strategy is to produce the highest quality products at the most competitive of prices. Sonic Gold Excel may be a 'top end' performance product but, in Novostrat's words, it is still one of the most cost-efficient.

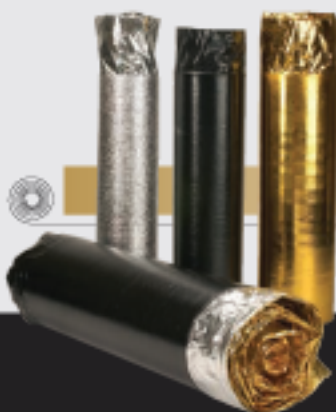
Novostrat is the largest producer of Polyethylene foam in Ireland. Its existing 'Sonic' and 'Comfort' ranges of underlays are becoming well known to Retailers, Distributors and Builders Merchants in Ireland and UK and the company has Technical and Sales representation throughout The UK and Continental Europe.



Novostrat launch the new **Sonic Gold Excel** wood and laminate floor underlay

- EXCELLENT SOUND REDUCTION
- EVENES OUT UNEVEN FLOORS
- IMPACT RESISTANT

Part of the Novostrat range of polyethylene underlays to suit every application and pocket.
From store to floor - there's no better solution



Sonic range
Comfort range
**HIGH PERFORMANCE
UNDERLAYS**

See us at
FLOORSEXPO 2009

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www.novostrat-insulation.com